

THE UNITED STATES MINT

P R E S E N T S

THE
1994
SILVER
PROOF
SET



The keepsake gift for special times

THE 1994 SILVER PROOF SET

This set is an ideal gift or addition to a numismatic collection. The coin design identically matches the circulating coins, but the dime, quarter, and half-dollar are struck in coin silver. At 90% silver, coin silver has been the standard alloy for American silver coinage since 1837. The Silver Proof Set is minted in San Francisco, bears the "S" mint mark and is presented in compact jet black packaging with a Certificate of Authenticity.



Introductory
price: \$18.00
(after July 25:
\$21.00)
CODE S05



Certificate of Authenticity

or to enhance a special collection

THE 1994 PREMIER SILVER PROOF SET

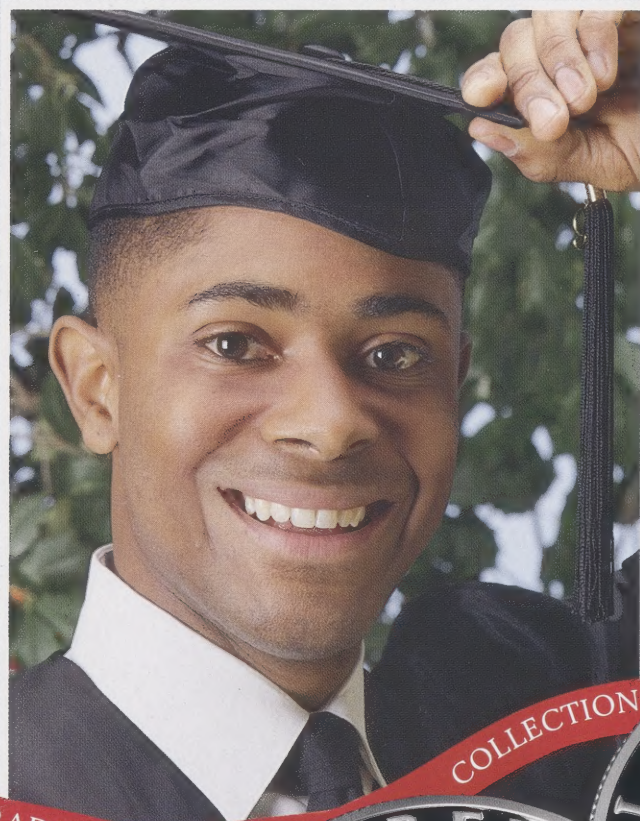
The glistening elegance and intrinsic value of silver combine to create a tasteful gift that will be cherished for generations. To make this set a truly meaningful gift, we have created a package that complements the refined beauty and technical artistry of these precision-crafted coins. They are presented in a rich, black velvet, white satin-lined case with silvery accents. This case comes in a leather-grained black outer box with a Certificate of Authenticity.



Coins not actual size.

Introductory price: \$29.00
(after July 25: \$37.00)
CODE S06

A valuable addition certain to brighten the face of any generation of collector...



COLLECTIONS

GRADUATIONS

WEDDINGS • ANNIVERSARIES • BIRTHS • HOLIDAYS • BIRTHDAYS

AND THE UNITED STATES MINT IS
PLEASED TO ANNOUNCE

*A distinctive new finishing
touch for your gift packaging*

Graduations, birthdays, weddings, holidays -- these are just a few special occasions for which a Silver Proof Set would be the perfect gift. This is the way to personalize that gift with a set of gift packaging sleeves specifically designed to commemorate your event with:

- Happy Birthday
- Happy Anniversary
- It's a Boy
- Congratulations
- Happy Holidays
- It's a Girl

Each version features engraved silver lettering and a multi-level foil stamped red ribbon. The Mint is pleased to offer these gift sleeves at no extra charge when you purchase three or more Silver Proof Sets. These sleeves are an attractive and affordable finishing touch that will show someone special just how much you care. Please order today, supplies are limited.

**SPECIAL
OFFER**
The Gift
Packaging
Sleeves are a
FREE GIFT when
you purchase three
or more
regular
Silver Proof
Sets
(CODE S05)



HOW TO ORDER

To order the 1994 Silver Proof Set and the 1994 Premier Silver Proof Set, simply complete the accompanying order form. Please don't forget to place both the form and your remittance in the return envelope.

If you have a question about your order, please don't hesitate to write or call us at:



Customer Service Center
UNITED STATES MINT
10001 Aerospace Road
Lanham, Maryland 20706
(301) 436-7400

Our staff is available Monday through Friday from 9 AM to 5 PM, Eastern Time. Other Mint offices serve primarily as production facilities and are not equipped to handle your inquiries as effectively as our Customer Service Center. Please be sure to use the number and address listed above.

United States Mint numismatic programs are self-supporting. Proceeds from sales, after reimbursement for costs, are deposited to the General Fund of the United States Treasury.

ORDER NOW!

**The special Introductory Discount
price ends JULY 25, 1994**

COLLECTOR'S RECORD

Customer Number _____
Date of Order _____
Method of Payment _____
Amount of Order \$ _____
Order Description _____

DESIGNED AND PRINTED IN THE U.S.A.



DEPARTMENT OF THE TREASURY
UNITED STATES MINT • WASHINGTON, D.C. 20220

A Message from the United States Mint

Dear Mint Customer,

I am pleased to let you know that the 1994 Silver Proof Sets are now available. Once again these numismatic products are beautiful examples of the minter's art. They come in two different packaging choices, each with a Certificate of Authenticity. In addition to the regular Silver Proof Set, you can order the Premier Silver Proof Set — a truly regal presentation that comes in a black velvet case lined with white satin with silver touches, and a leather-grained black outer box.

This is a special time of year, especially with the usual number of weddings and graduations. The 1994 Silver Proof Set is a perfect gift for these occasions or, perhaps, for a new baby, with coins bearing the birth year. And if you order three or more of the Silver Proof Sets, we'll give you a package of six gift sleeves for them. By slipping one of these sleeves on a set, you can make the recipient feel special. The sleeves say "It's a Boy", "It's a Girl", "Happy Birthday", "Happy Holidays", "Happy Anniversary", and "Congratulations." I know you'll like them. In addition to being a most attractive gift, the set is, as always, a perfect choice for the collector to add to his or her own treasure chest.

Finally, reflecting our renewed commitment to customer service, we have cut order delivery time, and we are now accepting order cancellations at any time before shipment of your order. We appreciate your support and hope you'll allow us to be of service to you for years to come.

Sincerely,

Philip N. Diehl

EXECUTIVE DEPUTY DIRECTOR OF THE MINT

P.S. Please consider ordering several sets for last minute gift-giving.

New from the
U.S. MINT

COMMEMORATE SPECIAL EVENTS...

You can
chronicle:

the birth
of a child or ◀
grandchild

the birthday
of someone ◀
special

a graduation ◀

a wedding day
or anniversary ◀

a new job or
successful career ◀
accomplishment

significant
holidays of all ◀
faiths and
heritages

a thoughtful
deed ◀

Please
order today
— supplies
are limited

with this **GIFT PACKAGING SET** specially created by the U.S. Mint to recognize the significant events of our lives. Each set contains sleeves that read "Happy Birthday," "Happy Anniversary," "Happy Holidays," or "Congratulations" foil stamped in silver on a white background with a red ribbon. Sleeves that feature "It's a Boy" on a blue background and "It's a Girl" on a pink background complete the set.

The six-sleeve set matches the meticulous quality and integrity of the Silver Proof Sets in every way and is a logical and affordable way to personalize your gift for added sentimental value.

Receive one
six-sleeve set

FREE

with the
purchase of
three or more
Silver Proof
Sets (Code S05)



Gift sleeve
sets are also
available for
\$2.50 per set

sleeves shown are
not actual size

AN INTEGRAL PART OF THE NEW GENERATION OF NUMISMATISTS' GROWING COLLECTIONS

Crafted to the highest standards of minters' quality and precision, the **Silver Proof Set** and **Premier Silver Proof Set** are an important part of any collection, new or old. They are made of 90% silver and depict the Presidents who are indelibly linked to important historic events of our country's collective memory. Whether you choose the compact jet black packaging of the Silver Proof Set or the Premier Silver Proof Set's elegant black velvet packaging surrounded by a leather-grained outer box, each set is a valuable addition to any collection, including your own.



These sets are the perfect gift to be given year after year and are sure to increase in sentimental value as a collection grows. They will take their place as cherished heirlooms to be passed from generation to generation.

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INTRODUCTORY PRICE

Silver Proof Set
\$18.00
CODE S05

Premier Silver
Proof Set
\$29.00
CODE S06

through
July 25

*To inquire about the purchase of
U.S. Mint Products, please contact*

CUSTOMER SERVICE CENTER UNITED STATES MINT

10001 Aerospace Road, Lanham, MD 20706
(301) 436-7400

*Business hours are Monday through Friday
9 AM to 5 PM, Eastern Time*

